



# NIELSEN ENTERTAINMENT & BILLBOARD'S 2014 MID-YEAR MUSIC INDUSTRY REPORT

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## Overall Music Consumption – Sales & Streaming Activity – Down 3.3% from Last Year

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**NEW YORK – Nielsen SoundScan and Nielsen BDS**, the entertainment industry's leading data information systems, reveal 2014 mid-year U.S. music sales airplay and streaming data for the 6-month period of December 30, 2013 through June 29, 2014. **Nielsen SoundScan** measures U.S. point-of-sale of recorded music product. **Nielsen BDS** tracks U.S. radio airplay and music streams. Both systems power many of the **Billboard** charts.

For the first six months of 2014, sales of albums are down 14.9% vs. the first six months of 2013. Vinyl Album Sales and On-Demand streaming continues to show strong gains - Vinyl LP sales are up 40.4% and overall On-Demand streaming up 42% over last year, with on-demand audio up 50.1% and on-demand video up 35.2%.

“With On-Demand streams surpassing 70 billion songs in the first six months of 2014, streaming continues to be an increasingly significant portion of the music industry,” says David Bakula, SVP Nielsen Entertainment. “Streaming’s 42% year-over-year growth and Vinyl LP’s 40% increase over last year’s record-setting pace shows interest in buying and consuming music continues to be robust, with two very distinct segments of the industry expanding substantially.”

### OVERALL ALBUM SALES WITH TRACK EQUIVALENT AND ON-DEMAND STREAMING EQUIVALENT ALBUMS

(TOTAL ALBUMS + TRACK EQUIVALENT ALBUMS + ON-DEMAND STREAMING EQUIVALENT ALBUMS – IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	227.1	235.0	-3.3%

NOTE: TRACK EQUIVALENT ALBUMS ARE CALCULATED AT A RATIO OF 10 TRACKS TO 1 EQUIVALENT ALBUM. STREAM EQUIVALENT ALBUMS ARE AT A RATE OF 2000 TO 1 FOR 2013 AND 1500 TO 1 FOR 2014

### OVERALL ALBUM SALES WITH TRACK EQUIVALENT ALBUMS

(TOTAL ALBUMS + TRACK EQUIVALENT ALBUMS – IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	180.2	210.2	-14.3%

NOTE: TRACK EQUIVALENT ALBUMS ARE CALCULATED AT A RATIO OF 10 TRACKS TO 1 EQUIVALENT ALBUM

### TOTAL ALBUM SALES

(INCLUDES CDS, CASSETTES, LPS, DIGITAL ALBUMS - IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	120.9	142.0	-14.9%

### DIGITAL TRACK SALES

(IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	593.6	682.2	-13.0%

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**DIGITAL ALBUM SALES**

(IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	53.8	60.8	-11.6%

**CD ALBUM SALES**

(CD ALBUMS – IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	62.9	78.2	-19.6%

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**ON-DEMAND STREAMS**

(IN MILLIONS – ON-DEMAND AUDIO AND VIDEO STREAMS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
TOTAL ON-DEMAND	70,295.0	49,515.1	+42.0%
AUDIO ON-DEMAND	33,653.5	22,415.6	+50.1%
VIDEO ON-DEMAND	36,641.7	27,099.5	+35.2%

**LP ALBUM SALES**

(LP/VINYL ALBUMS – IN MILLIONS)

	<u>2014</u>	<u>2013</u>	<u>% CHG.</u>
UNITS SOLD	4.0	2.9	+ 40.4%

**BILLBOARD'S TOP ALBUMS &  
SONGS BASED ON NIELSEN  
ENTERTAINMENT DATA****2014 YTD TOP TEN SELLING ALBUMS**

Week Ending: 06/29/2014

<u>Rank</u>	<u>Lbl</u>	<u>Artist</u>	<u>Title</u>	<u>YTD Sales</u>
1	DBV	VARIOUS ARTISTS	FROZEN	2696000
2	COL	BEYONCE	BEYONCE	702000
3	ENAS	CHURCH*ERIC	OUTSIDERS	642000
4	R-LA	LORDE	PURE HEROINE	641000
5	ATLG	COLDPLAY	GHOST STORIES	589000
6	NOW	VARIOUS	NOW 49	482000
7	CAPN	BRYAN*LUKE	CRASH MY PARTY	455000
8	CAP	PERRY*KATY	PRISM	453000
9	NOW	VARIOUS	NOW 50	452000
10	COL	WILLIAMS*PHARRELL	G I R L	452000

**2014 YTD TOP TEN SELLING ALBUMS W/TEA**

(INCLUDES ALL ALBUMS &amp; TRACK EQUIVALENT ALBUMS)

<u>Rank</u>	<u>Label</u>	<u>Artist</u>	<u>Title</u>	<u>Total wTEA</u>
1	DBV	VARIOUS ARTISTS	FROZEN	3379000
2	CAP	PERRY*KATY	PRISM	1073000
3	COL	WILLIAMS*PHARRELL	G I R L	1059000
4	R-LA	LORDE	PURE HEROINE	1036000
5	COL	BEYONCE	BEYONCE	1018000
6	ENAS	CHURCH*ERIC	OUTSIDERS	755000
7	CAPN	BRYAN*LUKE	CRASH MY PARTY	746000
8	INT	IMAGINE DRAGONS	NIGHT VISIONS	727000
9	INT	EMINEM	MARSHALL MATHERS LP2	719000
10	R-RN	FLORIDA GEORGIA LINE	HERE'S TO THE GOOD TIMES	712000

**2014 YTD TOP 10 SELLING PHYSICAL ALBUMS**

Week Ending: 06/29/2014

<u>Rank</u>	<u>Lbl</u>	<u>Artist</u>	<u>Title</u>	<u>YTD Sales</u>
1	DBV	VARIOUS ARTISTS	FROZEN	1694000
2	NOW	VARIOUS	NOW 49	406000
3	NOW	VARIOUS	NOW 50	386000
4	ENAS	CHURCH*ERIC	OUTSIDERS	373000
5	COL	BEYONCE	BEYONCE	355000
6	R-LA	LORDE	PURE HEROINE	295000
7	COL	WILLIAMS*PHARRELL	G I R L	286000
8	CAP	PERRY*KATY	PRISM	281000
9	CAPN	BRYAN*LUKE	CRASH MY PARTY	277000
10	VALO	GILBERT*BRANTLEY	JUST AS I AM	275000

**2014 YTD TOP 10 SELLING VINYL ALBUMS**

<u>Rank</u>	<u>Lbl</u>	<u>Artist</u>	<u>Title</u>	<u>YTD Sales</u>
1	COL	WHITE*JACK	LAZARETTO	49100
2	DOMI	ARCTIC MONKEYS	AM	25100
3	CAP	BECK	MORNING PHASE	21300
4	WAR	BLACK KEYS*THE	TURN BLUE	21000
5	INT	DEL REY*LANA	BORN TO DIE	16500
6	ISL	MARLEY*BOB & THE WAILERS	LEGEND	13000
7	CAP	BEATLES	ABBEEY ROAD	12600
8	R-LA	LORDE	PURE HEROINE	12400
9	CPTK	DEMARCO*MAC	SALAD DAYS	11900
10	R-RR	ST. VINCENT	ST. VINCENT	11400

**2014 YTD TOP TEN SELLING DIGITAL ALBUMS**

<u>Rank</u>	<u>Lbl</u>	<u>Artist</u>	<u>Title</u>	<u>YTD Sales</u>
1	DBV	VARIOUS ARTISTS	FROZEN	1003000
2	COL	BEYONCE	BEYONCE	347000
3	R-LA	LORDE	PURE HEROINE	345000
4	ATLG	COLDPLAY	GHOST STORIES	334000
5	ENAS	CHURCH*ERIC	OUTSIDERS	269000
6	INT	IMAGINE DRAGONS	NIGHT VISIONS	239000
7	VRGN	BASTILLE	BAD BLOOD	186000
8	CAPN	BRYAN*LUKE	CRASH MY PARTY	178000
9	INT	EMINEM	MARSHALL MATHERS LP2	176000
10	CAP	PERRY*KATY	PRISM	172000

**2014 YTD TOP TEN SELLING DIGITAL SONGS**

<u>RK</u>	<u>Artist</u>	<u>Title</u>	<u>YTD Sales</u>
1	WILLIAMS*PHARRELL	HAPPY	5633000
2	PERRY*KATY FEAT. JUICY J	DARK HORSE	4004000
3	LEGEND*JOHN	ALL OF ME	3854000
4	DERULO*JASON FEAT. 2 CHAINZ	TALK DIRTY	3657000
5	MENZEL*IDINA	LET IT GO	2854000
6	DJ SNAKE & LIL JON	TURN DOWN FOR WHAT	2573000
7	AZALEA*IGGY FEAT. CHARLI XCX	FANCY	2533000
8	BASTILLE	POMPEII	2321000
9	BLACC*ALOE	MAN	2263000
10	PITBULL FEAT. KE\$HA	TIMBER	2189000

**2014 YTD STREAMS – AUDIO**

<u>Rank</u>	<u>Label</u>	<u>Artist</u>	<u>Song</u>	<u>Streams</u>
1	Capitol	Katy Perry Feat. Juicy J	Dark Horse	65,454,000
2	Columbia	John Legend	All Of Me	59,380,000
3	Back Lot/Columbia	Pharrell Williams	Happy	54,152,000
4	Virgin/Capitol Beluga Heights/Warner	Bastille	Pompeii	50,733,000
5	Bros.	Jason Derulo Feat. 2 Chainz	Talk Dirty	50,083,000
6	Parkwood/Columbia	Beyonce Feat. Jay Z	Drunk In Love	43,692,000
7	Lava/Republic	Lorde	Team	42,916,000
8	Mosley/Interscope	OneRepublic	Counting Stars	42,692,000
9	Lava/Republic Mr. 305/Polo	Lorde	Royals	42,108,000
10	Grounds/RCA	Pitbull Feat. Ke\$ha	Timber	42,017,000

**2014 YTD STREAMS – VIDEO**

<u>Rank</u>	<u>Label</u>	<u>Artist</u>	<u>Song</u>	<u>Streams</u>
1	Capitol	Katy Perry Feat. Juicy J	Dark Horse	122,781,000
2	Walt Disney Beluga Heights/Warner	Idina Menzel	Let It Go	93,488,000
3	Bros.	Jason Derulo Feat. 2 Chainz	Talk Dirty	92,395,000
4	Columbia	John Legend	All Of Me	85,288,000
5	Back Lot/Columbia	Pharrell Williams	Happy	81,045,000
6	Def Jam	Iggy Azalea Feat. Charlie XCX	Fancy	71,052,000
7	Columbia	DJ Snake & Lil Jon	Turn Down For What	69,055,000
8	YG/SchoolBoy/Republic Mr. 305/Polo	PSY	Gangnam Style	68,803,000
9	Grounds/RCA	Pitbull Feat. Ke\$ha	Timber	64,064,000
10	RCA	Miley Cyrus	Wrecking Ball	62,840,000

**2014 YTD TOP 10 STREAMED SONGS – OVERALL**

(COMBINES VIDEO AND AUDIO STREAMS)

<u>Rank</u>	<u>Label</u>	<u>Artist</u>	<u>Song</u>	<u>Streams</u>
1	Capitol	Katy Perry Feat. Juicy J	Dark Horse	188,236,000
2	Columbia Beluga Heights/Warner	John Legend	All Of Me	144,669,000
3	Bros.	Jason Derulo Feat. 2 Chainz	Talk Dirty	142,478,000
4	Back Lot/Columbia	Pharrell Williams	Happy	135,197,000
5	Walt Disney	Idina Menzel	Let It Go	129,128,000
6	Def Jam Mr. 305/Polo	Iggy Azalea Feat. Charlie XCX	Fancy	111,911,000
7	Grounds/RCA	Pitbull Feat. Ke\$ha	Timber	106,081,000
8	Columbia	DJ Snake & Lil Jon	Turn Down For What	102,340,000
9	Parkwood/Columbia	Beyonce Feat. Jay Z	Drunk In Love	92,694,000
10	Mosley/Interscope	OneRepublic	Counting Stars	91,494,000

**2014 YTD MOST PLAYED SONGS**

(RADIO AIRPLAY FOR ALL BDS-MONITORED U.S. TERRESTRIAL RADIO STATIONS)

<u>Rank</u>	<u>Artist</u>	<u>Title</u>	<u>Spins</u>	<u>Audience</u>
1	Pharrell Williams	Happy	571,000	3,365,676,000
2	John Legend	All Of Me	555,000	3,167,258,000
3	Katy Perry Feat. Juicy J	Dark Horse	554,000	3,220,610,000
4	Lorde	Team	456,000	2,401,101,000
5	OneRepublic	Counting Stars	420,000	2,538,228,000
6	Bastille	Pompeii	405,000	2,229,522,000
7	Jason Derulo Feat. 2 Chainz	Talk Dirty	386,000	2,041,202,000
8	American Authors	Best Day Of My Life	326,000	1,629,687,000
9	Pitbull Feat. Ke\$ha	Timber	316,000	1,695,138,000
10	One Direction	Story Of My Life	301,000	1,721,916,000